



cultiva
HEMP EXPO

CULTIVA

MUNICH . 03 – 05 JULY 2026



2026 ADVERTISING



**PRICE
690 EUR**

FENCE BANNER

As this is an outdoor event, fence banners remain highly visible throughout the entire exhibition and are continuously seen by visitors. This ensures that your brand stays in sight at all times and maintains a strong presence across the outdoor event area.

The banners are mounted on the perimeter fences surrounding the venue and integrate seamlessly into the overall appearance of the event.

All you need to do is send us your finished artwork, and we will take care of the production as well as the installation on site.

- Mesh banner
- Width: 3.4 m × Height: 1.7 m
- Includes production costs and installation
- Design not included



DECK CHAIRS

Branded deck chairs combine a relaxed festival atmosphere with effective brand visibility. They invite visitors to sit back and stay awhile, placing your brand exactly where people enjoy spending their time.

Especially at a summer outdoor event like CULTIVA Munich, they create a visible and approachable brand presence throughout the entire venue.

Existing deck chairs can of course be used. Alternatively, deck chairs can also be produced by us for an additional charge and, if desired, individually designed.

- 5 deck chairs
- Visible placement throughout the entire event area
- Setup and dismantling carried out by the event tea



Every visitor receives a wristband upon entry. Use these wristbands to place your logo and ensure your brand reaches every single visitor.



ENTRY WRISTBAND

- 8,000 pieces
- On all wristbands for all 3 event days
- Wristband size: 350 × 20 mm



ASHTRAY BRANDING

A branded ashtray combines practical use with effective brand visibility in public spaces.

- Minimum 300 units (provided by sponsor)
- Regular cleaning
- Continuous replenishment



Branded beer coasters make your brand visible even before the event. In trendy bars and popular hangouts, they generate early buzz and stay with your target audience before and during the trade show weekend.

BEER COASTERS

- 1,000 pieces
- Coaster size: 93 × 93 mm
- One-sided or double-sided branding possible
- Distribution begins before the event



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PRICE
330 EUR



The photo wall is a popular attraction at any event and creates countless memorable photos that are taken on site and shared on social media. The backdrop is individually designed with your company logo as part of the photo motif, creating an eye-catching brand presence.

PHOTO WALL

- Branded backdrop
- Prominent placement on the event grounds
- Exclusive to one sponsor only
- Includes production costs and installation
- Design not included



PRICE
2,300 EUR



Beach flags are an eye-catching feature at any event and ensure strong brand visibility across the venue. Positioned at key locations, they make your brand visible to visitors at first glance.



BEACH FLAG

- 1 unit (provided by sponsor)
- Flexible placement



FLYER DISTRIBUTION

Flyers are a simple and effective way to communicate information, promotions, or brand messages directly to visitors. Distribution can take place either with or without promoters, allowing for targeted visibility directly at the event.

- Placement at the ticketing area
- Available on all three event days
- Up to A4 format



FLAG POLE

- Flag in front of the event location
- Width 1.0 m x Height 3.0 m
- Placement in the lower third of the flag
- Full-colour print
- including production costs and installation
- including design

A flag in a prominent location ensures maximum visibility from the moment visitors arrive. Thanks to its eye-catching placement, your brand is noticed early by both visitors and passers-by and is presented in a highly visible way.

As a long-range advertising medium, it creates a strong presence in the outdoor area and accompanies guests on their way to the event.



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